

Intelligent iT

Bronze, Silver, Gold: How to Right-Size Your IT and Security Investment

Intelligent iT | Unified Core

Know Your Risk Profile

Right-sizing IT investment requires understanding your unique risk factors: data sensitivity, business continuity requirements, regulatory obligations, current security posture, and internal IT capacity. These factors combine to create a risk profile that naturally suggests an appropriate tier.

Bronze: Essential Foundation

24x7 monitoring, monthly backup, endpoint protection, and help desk support (business hours). Ideal for organizations with 50-100 users, standard data types, and limited regulatory pressure. Cost: \$3,500-\$8,000/month for typical organizations.

Silver: Proactive Management

Adds user experience monitoring, weekly backup, threat intelligence, identity management, and extended help desk hours. Appropriate for 100-300 user organizations with some data sensitivity and regulatory requirements. Cost: \$7,500-\$18,000/month.

Gold: Maximum Protection

Real-time threat detection, 24x7 SOC monitoring, daily backup, 24x7 help desk, incident response, and compliance automation. Required for mission-critical operations and highly regulated industries. Cost: \$18,000-\$50,000+/month.

Key Statistics

Metric	Impact
15-25%	Productivity gain moving from inadequate to appropriate tier
43%	Of cyberattacks target SMBs (Bronze tier concern)
206 days	Average time to detect breach with inadequate monitoring
\$140K-\$254K	Average SMB breach cost (tier selection critical)
3 tiers	Cover 95%+ of organizational needs

Ready to Transform Your IT?

The Unified Core platform is designed to help organizations eliminate fragmentation, reduce costs, and improve security. Contact Intelligent iT today to discuss how Unified Core can transform your IT operations.

Intelligent iT | Unified Core | intelligentit.io