

# Intelligent iT

## From Reactive to Proactive: How Unified Core Changes the IT Conversation

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### The Reactive Trap

Reactive IT waits for failures, then responds. Failures compound, extending damage scope. Reactive response is expensive, unpredictable, and creates staff burnout. Detection times extend to 206 days for security breaches. Organizations trapped in reactive IT often don't realize alternatives exist.

### Proactive Operations

Continuous monitoring enables trend analysis and prevention. Storage fills predictably rather than unexpectedly. Security threats are detected at early stages rather than months later. Performance degradation is prevented rather than tolerated. Maintenance windows are scheduled, not failure-driven.

### Economic Reality

Reactive: \$518,000+ annually for 150-person organizations. Proactive: \$137,000 annually plus massive business benefits. Five-year advantage: \$1.9M-\$2.6M. Proactive operations cost less while delivering better outcomes—a rare combination.

### Business Transformation

40-50% fewer outages, 90% faster security detection, 15-25% productivity improvement, significantly better staff retention, and IT transformation from cost center to strategic business capability.

### Key Statistics

Metric	Impact
206 days	Average time to detect breach with reactive approach
21 days	Average time to detect breach with proactive monitoring
40-50%	Reduction in unplanned outages with proactive operations
\$381K	Direct annual cost savings for 150-person organization
\$1.9M-\$2.6M	Five-year advantage over reactive operations

## **Ready to Transform Your IT?**

The Unified Core platform is designed to help organizations eliminate fragmentation, reduce costs, and improve security. Contact Intelligent iT today to discuss how Unified Core can transform your IT operations.

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