

Intelligent iT

Scaling With Your Business: When to Move from Bronze to Gold

Intelligent iT | Unified Core

Growth Triggers

Tier upgrades are driven by headcount growth, business criticality increase, data sensitivity increase, regulatory pressure, and staff limitations. Typical progression: Bronze (startup, 50 employees), Silver (growth, 100 employees), Gold (mature, 300+ employees or regulated data).

Tier Differences

Bronze: Business-hours support, basic monitoring, monthly backup. Silver: Extended support, enhanced monitoring, weekly backup, quarterly compliance. Gold: 24x7 support, advanced threat detection, daily backup, 24x7 SOC monitoring, automated compliance.

Upgrade Signals

Capacity pressure, growth trajectory, increased downtime, security incidents, regulatory pressure, data sensitivity increase, competitive pressure, or strategic initiatives all signal upgrade timing. Planned upgrades are better than emergency-driven upgrades.

Seamless Transition

Unlike fragmented tools requiring migration, Unified Core tier upgrades happen seamlessly within same platform. No service interruption, no new tools, no staff retraining. Organizations can evolve protection level naturally as business grows.

Key Statistics

Metric	Impact
50 employees	Typical Bronze tier threshold
100 employees	Typical Silver tier threshold
300 employees	Typical Gold tier requirement
0	Service interruptions during tier upgrade (unified platform)
1 platform	Same platform across all tiers (no migration needed)

Ready to Transform Your IT?

The Unified Core platform is designed to help organizations eliminate fragmentation, reduce costs, and improve security. Contact Intelligent iT today to discuss how Unified Core can transform your IT operations.

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